

david miazga ●●●

Creative Director | Art Director

Concept development · Campaign systems · 2D/3D design · Code

Creative leader with 20+ years of experience building brands, integrated campaign systems, and high-performing multidisciplinary partnerships across fintech, automotive, aviation, and global consumer brands. Known for leading complex B2B and B2C efforts and delivering scalable creative that stands out.

EXPERIENCE

M1 Finance

Creative Director / Creative Manager

Chicago, IL | Sep 2022–Present

Lead creative as the Chicago fintech evolves beyond marketing fundamentals toward a scalable, AI-enabled brand experience. Help translate a complex financial platform into clear work for broader adoption; M1 manages more than \$13B in client assets.

Gogo Inflight · later SES / Intelsat

Creative Director / Creative Manager

Chicago, IL | Jul 2010–Sep 2022

Directed creative through Gogo's growth from a new inflight-connectivity category into a global B2C and B2B offering. Translated highly technical products into clear messages, campaigns, and brand systems for audiences worldwide.

Plan B – The Agency Alternative

Creative Director

Chicago, IL | Jul 2008–Jul 2010

Directed all creative for a boutique River North agency.

Clients: Volvo, Paper Mate, Wilson, Sirva, Allied, North American Van Lines, Tetra Pak, Advantage Futures, Applied Systems, Peridot, Mather, Blue Chip Casino, Northern Trust

Columbia College Chicago

Adjunct Professor

Chicago, IL | Jan 2012–Jan 2014

Taught senior-level Creative Strategies in Advertising Design and developed an approachable framework that helped students generate, execute, and evolve strong campaign concepts.

EARLIER EXPERIENCE

Lit Post Production · Founder / Colorist / VFX Artist | 2005–2008

Freelance · Senior Art Director | 2003–2005

Clients: Kawasaki, Land Rover, Jaguar, Lincoln, Mercury, Callaway Golf, Nestlé, Gateway Computers

Young & Rubicam · Senior Art Director | 2001–2003

Clients: Land Rover, Jaguar, Lincoln, Mercury, Mattel, El Pollo Loco, Sony

Hal Riney & Partners · Art Director | 1999–2001

Clients: Subway, Del Webb, Principal Financial, Whirlpool, Smucker's

EDUCATION & CONTACT

BFA, Northern Illinois University

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